

# Iowa Watershed Academy

**May 17 & 18, 2022**  
**Neal Smith National Wildlife Refuge**  
The Prairie Learning and Visitor Center  
Prairie City, IA 50228

## May 17

10:00 - 10:30 am	<b>Introductions &amp; Ice Breaker</b>	
10:30 - 11:30 am	<b>Persuasion &amp; communication tactics</b>	Laura Witzling, Iowa State University
11:30 - 12:15 pm	<b>Habitat case studies in Iowa</b>	Adam Janke, Iowa State University
12:15 - 1:00 pm	<b>Lunch</b>	
1:00 - 4:30 pm	<b>Session with Pheasants Forever</b> ( <i>outdoor</i> ) - Programs/funding offered through PF - How to talk with farmers about perennials & habitat - Managing perennials year-to-year	Josh Divan, Allie Rath, Shane Weinberg
5:30 pm	<b>Social</b> (with pizza) at Peace Tree Brewing in Des Moines (317 E. Court Ave.)	

## May 18

8:00 - 8:30 am	<b>Welcome and breakfast</b>	
8:30 - 9:30 am	<b>Pass the pitch: strategies for telling your water story</b>	Rebekah Jones, Iowa Ag Water Alliance
9:30 - 10:30 am	<b>Tips for the Conservation Planner on using the CRP Program</b>	Kevin Kuhn, NRCS Neil Shaffer, Howard SWCD
10:30 - 11:30 am	<b>Watershed Coordinator success stories</b>	Erin Ogle, Taylor County Colton Meyer, IDALS
11:30 - 12:30 pm	<b>Lunch</b> ( <i>to go option available</i> )	