

## Activities:

- Elementary Days
- Enviroscope demo  
<https://www.enviroscapes.com/>
- Iowa Ag Committee members @ Capitol
- Booths—Fair and Office
- Podcast
- Magazines—reach out
- Radio—reach out
- Cover Crop Week/Conservation Week:  
Newspaper Insert & daily highlights
- Conservation Survey
- Soiled Undies
- Water & Soil Samples
- Newspaper Articles
- Planting/Harvest Meal

## Outreach:

- Mailers/postcards—FSA Certification
- FSA newsletter
- Assessors' office to expand mailing list
- Billboard
- Radio
- Counter visuals, slake test, soiled undies, glass vials with cover crops  
[www.greencoverseed.com](http://www.greencoverseed.com)
- Promo items
- Website [www.taylorswcd.com](http://www.taylorswcd.com)
- Thank Yous
- Social Media
- Tabletops/Placemats
- Grower meetings/shovel talks
- Field days (cover crop, small grain, pasture, soil health)
- Flyers
- Signage to showcase fields
- Visit with Board of Supervisors, City Councils, COOPs, seed dealers, etc.

## Promo Items: Logo with a tagline

- Pens “spread the message on soil health”
- Hand sanitizer “Soil health is in your hands”
- Sunscreen “Cover your skin, cover your soil”
- Bug spray “Keeps bugs off, but cover crops on”
- Rain gauge “Measuring Conservation” or “Gauge your water quality”
- Tire gauge “No Pressure, Nature can do the field work”
- Tote bag “Getting a handle on conservation”
- magnetic chip clips “hang onto soil health”
- Magnetic Calendars “Stick to conservation all year”
- Cups “Conservation is refreshing”
- Lip balm “Soil health is the balm”
- Cotton Hankies—in lieu of soiled undies “Soil health is nothing to sneeze at”
- grazing sticks/ grazing record books
- Work gloves: Protect your hands, protect your soil.
- Calculator: “Soil Health is the answer”
- Tic Tac “Soil health is mint to be”
- Notepad “Make note of conservation”
- Sticky notes “Stick up for water quality”
- Tape measurer “Measuring soil health”
- Flashlight “Light the way to conservation”
- Water bottle “Raise your glass to water quality”
- Coffee mug “Conservation is in your hands”
- Small Ice scraper “Scrape ice, not soil”
- Big Ice scraper with brush “don’t brush off conservation”
- Multi tool keychain “Cover crops: Nature’s multi tool”
- Letter opener “Open the possibilities with conservation”
- Wildflower seed packets “plant the seed for conservation”
- Koozie “Keep cool, plant cover crops”

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