



IOWA LEARNING FARMS FIELD DAY TOOLKIT



CONTENTS

BRANDING 4

FIELD DAY CHECKLIST 4

ORGANIZATION

EQUIPMENT | SUPPLIES

SPECIAL FEATURES

FOOD

PUBLICITY

DAY OF FIELD DAY LOGISTICS

FOLLOW-UP | EVALUATION 13

WHY FIELD DAYS MATTER 14

SAMPLE PRESS RELEASE 16

SAMPLE PROMOTIONAL FLYER 18

SAMPLE PROMOTIONAL POSTCARD 19

SAMPLE FIELD DAY TABLE TENT 20

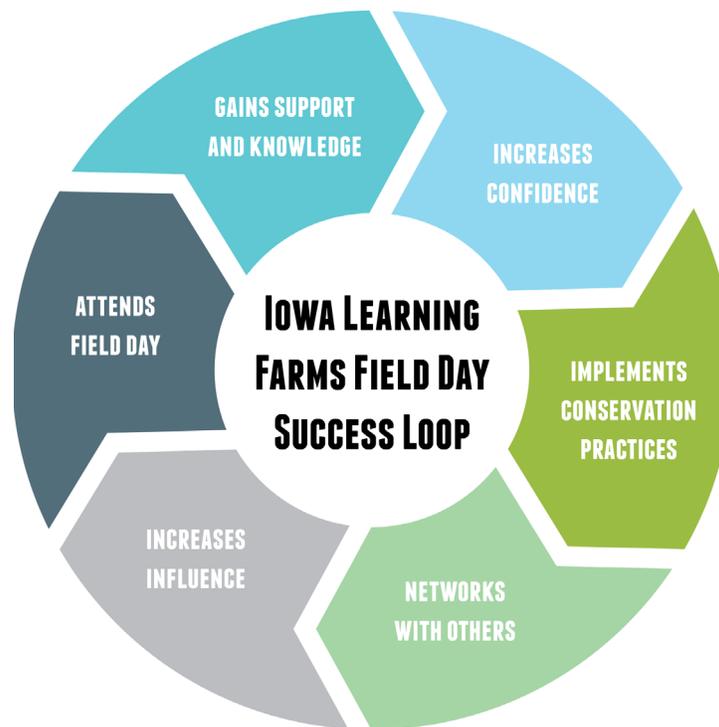
SAMPLE THANK YOU SIGNS 21

SAMPLE EVALUATION MATERIALS 24

This Field Day Marketing Toolkit is the product of Iowa Learning Farms' many years of planning and hosting field day events across the state of Iowa.

While the Iowa Learning Farms (ILF) utilizes many different outreach approaches, the importance of farmer-to-farmer interactions cannot be overstated. Field days do matter!

Through our evaluation over 12 years, we have found that there is a relationship between attending field days, adopting conservation practices and influencing other farmers. We call this our Field Day Success Loop.



Field days need to be well planned and executed to be successful. One of the keys is keeping them under two hours and focused on one or two conservation practices. We encourage you to use the checklist, press release, sample flyer and postcard as guidelines for planning your own event. Please change and adapt the list to fit your specific program and event needs.

BRANDING

Before beginning to plan your field days, take special care to establish a strong visual identity and style for your group, organization, or farm. Developing a style that is easily identifiable will aid in your promotional efforts. Consistency across your promotional items from field day to field day is key to establishing your visual identity and strengthens branding of your events. If you have a logo, font, or colors regularly associated with your “brand” it will make it easier for those receiving your promotional items to recognize you and lends credibility to your event. It also helps to partner with successful programs like the Iowa Learning Farms or local groups such as the county Farm Bureau or Soil and Water Conservation District. They can help spread the word of your field day and increase the number of participants.

FIELD DAY CHECKLIST

ORGANIZATION

Event date: _____

Event time: _____

Location/911 address of field day site: _____

Directions to site: _____

Topic/theme of field day (**INCLUDE A POPULAR TOPIC LIKE COVER CROPS, ALONG WITH ANOTHER TOPIC SUCH AS STRIPS TO HELP DRAW A CROWD**):

Program agenda/speakers at the event (name and title/affiliation):

BE MINDFUL OF THE PEOPLE YOU CHOOSE TO PRESENT AT A FIELD DAY. MAKE CERTAIN THERE IS A BALANCE BETWEEN FARMER PRESENTATION AND “EXPERTS.” WE RECOMMEND KEEPING THE FIELD DAY PROGRAM TO 2 HOURS. IF A MEAL IS OFFERED, SERVE NEAR THE END IF POSSIBLE.

1. _____

2. _____

3. _____

4. _____

Other(s): _____

EQUIPMENT | SUPPLIES

Tables and chairs

Portable toilets (if necessary) rented

Delivery location and time confirmed

Sound system/PA

Field day signs to direct traffic from major roads

SPECIAL FEATURES (Conservation Station, pasture walk, implement dealer)

Part of the formal program OR walk-through only

Presenter(s)*: _____

***BE CLEAR WITH AGRIBUSINESS PRESENTERS THAT THIS IS NOT A SALES PITCH; IT IS AN OPPORTUNITY TO SHARE THEIR EXPERTISE WITH AN AUDIENCE. ILF EVALUATIONS HAVE SHOWN THAT FARMERS ARE MORE TRUSTING OF INFORMATION THAT DOES NOT COME WITH A SALES PITCH ATTACHED.**

Special feature is at separate location (walk or drive?)

DOOR PRIZES

All ILF field days involve the chance to win a door prize. Prizes are small and cost less than \$20 each. Items ILF gives away are ILF branded mugs, hats, and bags.

After filling out a Conservation Planning Card, participants will return the bottom portion as their raffle entry. Names are chosen toward the end of the event in order to maintain engagement and enhance participation.

FOOD

- Caterer or meal provider confirmed (e.g. Pork Producers)*
- Drinks
 - Water/beverage coolers
 - Coffee during cold weather
- Utensils/plates/cups/napkins (if provided separately from catering)

***SUGGESTED MENU:**

Hot sandwich

2 sides**

Dessert

Drinks

** consider offering fruit or fresh vegetables as one of your sides

PUBLICITY

- Develop a mailing list

COMPILE YOUR INVITATION LIST THE BEST YOU CAN USING RESOURCES SUCH AS PLAT MAPS, SENDING TO LOCAL AGENCY OFFICES, LOCAL FARM BUREAU, COUNTY EXTENSION OFFICES, AND COUNTY SOIL AND WATER CONSERVATION DISTRICTS. AVERAGE DISTANCE TRAVELED TO ILF FIELD DAYS IS 23 MILES; KEEPING THIS IN MIND WILL HELP YOU TARGET YOUR AUDIENCE.

- Post mail list (postcards)
- Email list (digital flyers for distribution)
- Create flyer
- Create postcard invitation

TWO - THREE WEEKS BEFORE YOUR EVENT:

- Print and mail postcards
- Email flyers
- Write press release - aim to send out 3 weeks in advance to ensure making the print deadline for smaller papers with less frequent distribution.

Send to:

- Local media (newspaper, television, radio)
- Ag media (e.g. Iowa Farmer Today, Agri-News, Farm News)
- Local Extension, NRCS or other offices
- Other: _____
- Post on your website

DAY OF FIELD DAY LOGISTICS

- Develop an agenda and keep to the schedule (designate an Emcee to keep the program running)

SAMPLE AGENDA:

5:30pm ILF Welcome/Introductions

5:35pm Steve Berger – farmer host discussing using cover crops in his operation

6:00pm Mark Hanna – discuss equipment needs for using cover crops with no-till

6:30pm Greg Brenneman - will discuss manure management in a no-till, cover crop system

Equipment on display:

- John Deere 1770NT planter with Precision Planting's CleanSweep row cleaner, DeltaForce hydraulic down pressure, and vDrive planter meter that the Bergers use to plant corn into living and terminated cover crops and to establish a good stand.
- CrustBuster All Plant drill with 10-inch spacings set up for no-till planting soybeans and cereal rye.
- Houle manure spreader equipped with VTI vertical tillage injectors.

7:00pm – Meal and door prize drawing

ILF EMCEE RESPONSIBILITIES:

1. Welcome and thank everyone for coming
2. Introduce yourself
3. Describe ILF and funding partners
4. Introduce, acknowledge, thank host farmer
5. Explain comment cards and evaluation system
6. Announce agenda for event
7. Poll the audience: How many here are using _____(practice)?
8. Encourage conversation on today's topic during the meal
9. Follow agenda for speakers (with their professional titles)
10. Keep program running on schedule
11. Ask submitted questions, if any, following the speakers
12. Following last speaker, thank meal provider, remind guests of resources (DVDs and handouts), and release them.

- Place table top signs to acknowledge speakers and event sponsors
- Place a table top sign acknowledging the caterer and any other food provider
- Create table tents to acknowledge speakers and provide brief bios
- Set up display items and other resources for distribution

ILF FIELD DAY SET-UP:

For sign-in/welcome table(s):

- Comment Cards and pens
- Conservation Plan Cards
- DVDs + request sheet
- Handouts/think pieces
- Set up tri-fold display

Food Table(s):

- Place thank you and sponsor signs
- Consider having someone stand by or serve food to ensure there's enough for everyone to have a serving. Seconds can be self-served if there are extras.

Guest tables:

- Set a table tent with speaker list on each table

Computer/Projector:

- Test projector/AV system before starting. Run cords and be sure any tripping hazards are taken care of ahead of time.
- Have PowerPoint presentations and any images queued up prior to starting.

FIELD DAY DISCUSSION STARTERS:

Strip-Till / No-Till

- What motivated you to try strip-till/no-till?
- How many acres? Are you using it in corn or soybeans? Or both?
- What factors affected your decision making?
- Strip-till: Are you strip-tilling in the fall or in the spring? Why?
- What equipment modifications have you made?
- Have you purchased new equipment/modified existing equipment/renting equipment/sharing equipment with others?
- What do you see as being the greatest benefits of strip-till (no-till)?
- What challenges have you encountered and how did you address them?
- What advice would you give to other producers considering strip-till (no-till)?
- Tell us how you're integrating nutrient application/nutrient management with strip-till (no-till).

Cover Crops

- What variety(ies) of cover crops are you using? Why?
- How many acres have you planted with cover crops?
- How did you make the decision about which cover crop(s) to use?
- Planting date? How were the cover crops seeded? Timing in relation to fall harvest?
- Termination date? How were the cover crops terminated? Timing in relation to spring planting?
- What amount of growth did you observe in fall and spring, respectively?
- What motivated you to adopt cover crops?
- What are your goals in using cover crops in your operation?
- Do you graze cover crops? What species?
- Grazing: In your opinion, what cover crops have provided the best forage value?
- What support did you receive as you were making the decision to add cover crops to your farming operation?
- What advice would you give to other farmers who are considering cover crops?

General Questions

- What motivated you to adopt _____ (practice)?
- What do you see as being the greatest benefits of _____ (practice)?
- What are the challenges of _____ (practice) and how have you addressed them?
- What advice would you give to other farmers who are considering _____ (practice)?
- How long have you been using _____ (practice)?
- Poll: How many here are using _____ (practice)?
- Poll: How many here have heard of the Iowa Nutrient Reduction Strategy?

FIELD DAY PACKING LIST:

General items:

- Comment Cards
- Clicker Counter
- Pens
- Blank index cards for participants to write down questions
- PowerPoint clicker/pointer
- Field day details laminated sheet
- Table Tents with speaker information
- Field day sponsors display – plastic three-fold display, place near food
- Microphone
- Camera
- Computer/projector
- Door prizes
- Extension cords
- Event evaluation forms
- Conservation Plan Cards
- Table service supplies (if needed): – plates, napkins, forks, spoons, serving spoons, cups, etc.
- Display boards

Publications & materials for distribution at ILF field days:

- Think pieces and research report handouts
- Cover Crop Infographic
- Cover Crop Glossary
- Cover Crop Seeding Rate Guide
- 5-Year Rye Cover Crop Yield Report
- 5-Year Rye Cover Crop Soil Report
- Nutrient Reduction Strategy
- No-till Think Piece
- ILF Infographic
- 10 Copies of each How-To DVD
- Sign up sheet to request copies

FOLLOW-UP | EVALUATION

- Send follow-up press release and/or photo of event to local media
- Send follow-up evaluation to attendees within two weeks of the event

In the weeks following your field day, prepare and send an event evaluation to attendees. The evaluation questions may range from asking about how effective the field day was, what the quality of the program was, and may also serve as a tool for information gathering regarding farming practices and changes in behavior. Customize evaluation questions to suit the needs of your organization and get the kind of feedback you will find most helpful. This information may help you tailor your program to better fit your audience, as well as understand what kind of impact your field days are having.

ILF APPROACH TO EVALUATION

Evaluation of Iowa Learning Farms outreach events occurs in several stages:

- Event Evaluations for every event in which ILF team members participated. These forms, completed by ILF team members, help us to understand the audience's level of engagement and help us to improve future outreach activities.
- Comment Cards filled out by all participants at the ILF-sponsored field day or workshop in order to gain a better understanding of who they are and why they are there.
- Conservation Plan Cards filled out by only farmers and landowners at the ILF-sponsored field day or workshop in order to understand their intention to implement conservation practices.
- Follow-up Evaluations mailed to participants at ILF-sponsored field days or workshops that happened before October 15. These questionnaires are sent within two weeks following the event. The questions focus on the clarity and accessibility of the information received and inquire whether participants plan to make any changes in their land management as a result of the event.
- January Evaluations are mailed only to farmers/operators and landowners at all ILF-sponsored field days or workshops to see if the participants had made the changes they said they were going to make in earlier evaluations and on their conservation plan cards.

WHY FIELD DAYS MATTER

Over the past several years Iowa Learning Farms has learned the importance of taking a closer look at who among field day attendees is networking with other farmers and discussing conservation ideas. Since 2013, the number of farmers who attended field days and networked conservation ideas with other farmers continues to increase – from 65% in 2013 to 71% in 2015.

A follow-up question on our evaluation asks “How successful were you?” and asks if farmers were able to influence zero, one, or two or more people when they networked conservation ideas with other farmers. Farmers who were able to influence two or more other farmers reached its highest point in 2015.

We know that some farmers network about conservation ideas and others do not. Are there certain factors that make farmers more likely to network? To break this idea down, the following factors about farmers who participated in our evaluation were considered: number of total acres farmed, total acres with cover crops, and repeat field day attendance.

To further explore this idea, we considered whether the number of total cover crops planted had an effect on whether farmers reported being successful at influencing others. We found a strong relationship between the total number of acres a farmer planted in cover crops and the farmer’s ability to influence others. This means that the more total acres of cover crops a farmer planted, the more likely they were to report being successful at influencing another person when discussing conservation ideas. In addition, if a farmer attended three or more field days, they reported influencing more farmers than if they attended only one field day.

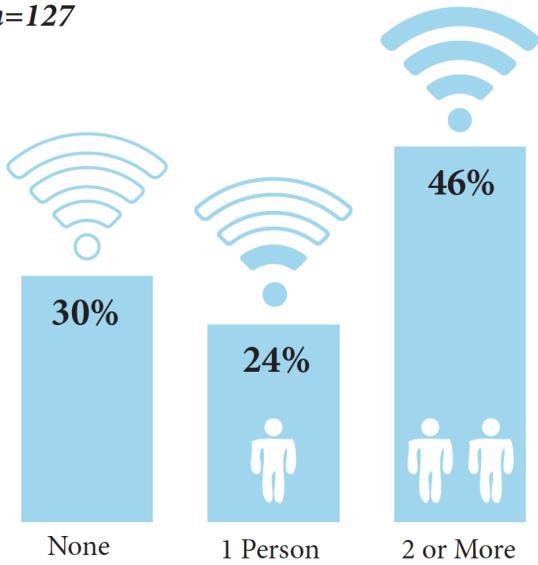
On average, farmers who farmed more total acres and who planted more total cover crop acres were more likely to network conservation ideas with other farmers. In addition, field day attendees who came to more than the average of two farmer outreach events in 2015 were more likely to network conservation ideas. The data also show that the more acres you have, the more likely it is that you will influence other people to try conservation.

MULTIPLIER EFFECT

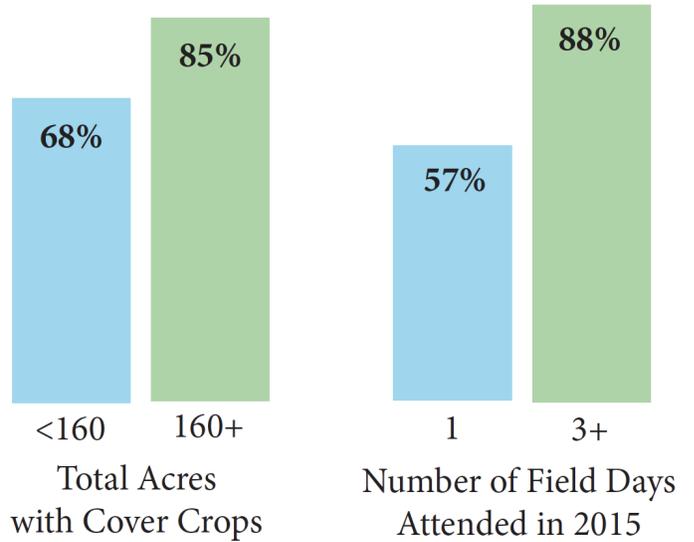
Field day attendees are networking with their peers, influencing farmers who did not attend the field day, thus creating a multiplier effect. Seventy-one percent of farmers who attended an ILF event said that they networked. Seventy percent said that they successfully influenced others. As a result, farmers are extending influence to 61% more farmers than attended the event.

Field days make sense!

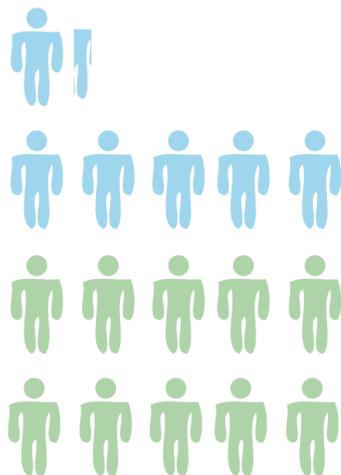
How Successful Were You in Networking?
n=127



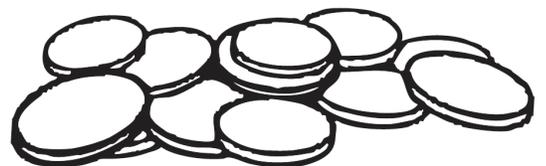
Did You Network Ideas?
n=224



ILF FARMERS ARE EXTENDING
ILF'S INFLUENCE TO
61%
MORE FARMERS
THAN ATTENDED THE EVENT



That's a \$1.61 return for every dollar spent on an ILF event.



SAMPLE PRESS RELEASE - DISTRIBUTED 2-3 WEEKS PRIOR TO EVENT



4329 Elings Hall
Ames, Iowa 50011-1010
515-294-5429
www.extension.iastate.edu/ilf

“Building a Culture of Conservation ~ Farmer to Farmer: Iowan to Iowan”

NEWS RELEASE

For Immediate Release

Date: March 28, 2016

Contact: Liz Juchems, ILF event coordinator, 515-294-5429

Iowa Learning Farms to host cover crop field day April 12 near Larrabee

AMES, IOWA—Iowa Learning Farms, in partnership with Gere Creek Watershed Project, will host a cover crop field day on Tuesday, April 12, from 12:30 p.m.-2:30 p.m. at the Daryl Ducommun and Ramona and John Nitz farms, in rural Larrabee. The event is free and open to the public, and includes a complimentary meal.

Cherokee County Soil and Water Conservation District Commissioner, Ramona Nitz, is leading by example on her farm by incorporating cover crops and no-till. Ramona and her husband, John, have farmed for 30 years caring for a Century Farm. The Nitz’s are using conservation practices to improve soil health and preserve the land for their kids to farm in the future. They are also capturing short term benefits of the cover crops by grazing their cattle.

Neighbor and field day host, Daryl Ducommun has also added cover crops, primarily cereal rye, to his no-till operation citing economics and soil conservation as driving factors for the decision. Ducommun and the Nitz’s will share their experiences with cover crops while attendees visit nearby cover crop fields. Also speaking at the field day is Beth Doran, beef specialist for Iowa State University Extension and Outreach (ISUEO) who will address the feed value of grazing cover crops as well as herbicide restriction considerations. Randy Sievert, pilot for Sievert Ag Air, will discuss and answer questions about aerial application of cover crops. Joel DeJong, ISUEO field agronomist will also be available to answer questions.

The field day will be held at the Ducommun Farm, 4265 R Ave, Larrabee. From Larrabee, take US-59 N for 2 miles. Turn right on 430th St and head east for one mile. Take the first left to head north on R Ave. Destination

will be on the east side of the road. The workshop is free and open to the public, but reservations are suggested to ensure adequate space and food. Contact Liz Juchems at 515-294-5429 or email ilf@iastate.edu.

For more information about Iowa Learning Farms, visit the website: <http://www.extension.iastate.edu/ilf/>.

Established in 2004, Iowa Learning Farms is building a Culture of Conservation, encouraging adoption of conservation practices. Farmers, researchers and ILF team members are working together to identify and implement the best management practices that improve water quality and soil health while remaining profitable. Partners of Iowa Learning Farms are the Iowa Department of Agriculture and Land Stewardship, Iowa State University Extension and Outreach, Leopold Center for Sustainable Agriculture, Iowa Natural Resources Conservation Service and Iowa Department of Natural Resources (USEPA section 319), Conservation Districts of Iowa, Iowa Farm Bureau, Iowa Water Center and Practical Farmers of Iowa.

--30--

FIELD DAY

TOPIC PLACEHOLDER

DAY, MONTH DATE, 2016

00:00 - 00:00PM

LOCATION, ADDRESS

EVENT AGENDA

PLACEHOLDER SPEAKER 1 Title

PLACEHOLDER SPEAKER 2 Title

PLACEHOLDER SPEAKER 3 Title

PLACEHOLDER SPEAKER 4 Title

DEMONSTRATION

DEMONSTRATION



DIRECTIONS

Itaturem. Maxim lit, corem voluptatio. Occum aut maximolore, in rectotas eatibusdae quaerum que omnimil et etur, venis et

Field Day is free, open to the public, and includes a complimentary dinner.

RSVP to Iowa Learning Farms by [Month ##], 515.294.5429 or ilf@iastate.edu

Field Day Sponsors



Partner Sponsor

Partner Sponsor

Partner Sponsor



SAMPLE POSTCARD - MAILED 2 WEEKS PRIOR TO EVENT

FIELD DAY TOPIC PLACEHOLDER



AGENDA
Placeholder
Placeholder
Placeholder

DAY, MONTH ##, 2016
00:00 - 00:00PM
Location, Address

Field Day is free, open to the public, and includes a complimentary dinner.
RSVP to Iowa Learning Farms by [Month ##], 515.294.5429 or ilf@iastate.edu



IOWA LEARNING FARMS
1201 Sukup Hall
Iowa State University
Ames, IA 50011-3080

SAMPLE TABLE TENT

Today's Speakers

Steve Berger

- Steve and his dad Dennis have been no-tilling corn-soybeans rotations for over 35 years
- Using cereal rye cover crops since 2007 and now use on all their acres
- Also has swine operation
- Holds a B.S. from Iowa State University
- American Soybean Association 2015 recipient of National Conservation Legacy award

Mark Hanna

- Iowa State University Agricultural and Biosystems Engineering (ABE) department
- Research focuses on developing ways for field equipment to enhance productivity and environmental stewardship as machinery interacts with crops and soils. Areas include chemical and nutrient application, energy, tillage, planting and harvesting.

Greg Brenneman

- ISU Extension and Outreach ag engineer for southeast Iowa
- Joined ISU Extension in Dec. 1979
- Expert in livestock including manure handling. Also soil conservation and farming practices, ground water and surface water, grain drying and storage.



SAMPLE SPONSOR ACKNOWLEDGMENT SIGN

**THANK YOU TO OUR
PARTNERS & SPONSORS**

**XX COUNTY SOIL AND WATER
CONSERVATION DISTRICT**

XX WATERSHED PROJECT

IOWA LEARNING FARMS

**IOWA STATE UNIVERSITY
EXTENSION AND
OUTREACH**

THANK YOU TO...

SPEAKER 1

SPEAKER 2

SPEAKER 3

THANK YOU TO...

**MEAL PREPARED BY:
XX COUNTY CATTLEMEN**

SAMPLE COMMENT CARD - FILLED IN AT EVENT



Field Day Participant Information

Today's date: _____

Name: _____ Age: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Which describes you? (check all that apply)

Farmer/operator Landowner Government employee Other: _____

How did you hear of the event? (check all that apply)

Word-of-mouth ISU Extension Staff District Office Mailing Radio Newspaper
 Website Other: _____

Why are you attending today's event?

SAMPLE CONSERVATION PLAN CARD - FILLED OUT AT EVENT



PLANNING FOR CONSERVATION

THIS YEAR I WILL...

- Use no-till or strip-tillage on my fields.

Acres of no-till: _____ Acres of strip-till: _____

- Add or expand cover crop usage.

New cover crop acres: _____

- Add perennial prairie strips on my fields.

Prairie strip acres: _____

- Perform maintenance on existing conservation structures OR add conservation structures:

	Maintain	Add
Buffers	<input type="checkbox"/>	<input type="checkbox"/>
Bioreactor	<input type="checkbox"/>	<input type="checkbox"/>
CRP ground	<input type="checkbox"/>	<input type="checkbox"/>
Grass waterways	<input type="checkbox"/>	<input type="checkbox"/>
Saturated buffers	<input type="checkbox"/>	<input type="checkbox"/>
Terraces	<input type="checkbox"/>	<input type="checkbox"/>
Wetland	<input type="checkbox"/>	<input type="checkbox"/>

- Review conservation plan with NRCS to make certain it reflects current goals, management practices and resource concerns.

- Network with other farmers and landowners about conservation farming practices.

of farmers/landowners I hope to reach: _____

Tear here and return completed bottom portion.

NAME

COUNTY

Cover crop acres currently on my farm: _____

New/planned cover crop acres: _____

No-till/strip-till acres currently on my farm: _____

New/planned no-till/strip-till acres: _____

New/planned acres with prairie strips: _____

- I plan to add a wetland on my property.

SAMPLE 2 WEEK EVALUATION - MAILED 2 WEEKS AFTER EVENT



EVALUATION OF IOWA LEARNING FARMS COVER CROPS FIELD DAY

Henry County Extension Office – Mount Pleasant, IA – April 14, 2016

On a scale of 1 to 5, please rate the following (circle the number):

	Excellent	Good	Average	Fair	Poor
Overall quality of workshop	5	4	3	2	1
Effectiveness of experts Liz Juchems, Patrick Wall, and Meghan Filbert's presentations about grassroots grazing of cover crops	5	4	3	2	1

Please describe at least one way you will integrate what you learned from the April 14 field day into your discussions with landowners and farmers, or on your own land (Check all that apply):

- I am considering use or continued use of cover crops in 2016.
 - Maintain my current acres. Number of acres _____
 - Plant additional/New acres. Number of new acres _____

- I will seek more information on how to manage cover crops successfully.

- I will discuss conservation ideas with other farmers, farmer clients, landowners or tenants.

- I will discuss cost-share options with my local District office.

- I do not plan to make any changes in my current management practices.

How many acres do you farm? _____

What types of conservation are you currently doing on your farm? (check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> No-till/strip till, acres _____ | <input type="checkbox"/> Rotational grazing |
| <input type="checkbox"/> Nutrient Management | <input type="checkbox"/> Prairie strips |
| <input type="checkbox"/> Grassed waterways/filter strips | <input type="checkbox"/> Extended crop rotation |
| <input type="checkbox"/> Other _____ | |

Thank you for attending the workshop. Is there anything we can do to make the workshop a better learning experience for you?

SAMPLE ANNUAL EVALUATION - SENT IN JANUARY FOR ALL EVENTS IN THE PRIOR YEAR

Evaluation of Field Day or Workshop: March 5, Cover Crop Workshop, Newton



Which describes you? (check all that apply)

- Farmer/operator Landowner

How many acres do you farm? _____

List the number of field days/workshops you attended in 2015 _____

Please describe the ways you have integrated what you learned from this field day or workshop into your farming operation:

I fall-seeded cover crops on some (or more) of my acres in fall 2015. Yes No

- List number of total acres with cover crops _____
- New cover crop acres in 2015 _____
- Type(s) of cover crop planted _____
- List the year you first planted cover crops _____
- Was cost share used? Yes No

I increased use of surface residue (no-till or strip-till) management on some of my acres in 2015.

- Yes No • List number of total acres _____ • New acres in 2015 _____

I used prairie strips in my row crop fields to reduce erosion and create pollinator habitat.

- Yes No • List number of total acres _____ • New acres in 2015 _____
- I'm considering it Too expensive Never heard of it

I discussed benefits and challenges of cover crops/no-till/strip-till/prairie strips with my landowners/tenants.

- Yes No

I networked conservation ideas with other farmers or my farmer clients. Yes No

If yes, how successful were you?

- I influenced one other farmer I influenced two or more farmers I influenced no others

I did not make any conservation changes to my farming operation in 2015.

As part of Iowa Learning Farms, we are focused on learning from you. Your opinion matters to us.

What are the biggest barriers to implementing additional conservation practices? (check all that apply)

- Cost of implementation Concern of yield impact Landlord
- Knowledge Equipment Labor/time

The Iowa Nutrient Reduction Strategy calls for reductions in nonpoint source loads: 41% for nitrogen and 29% for phosphorus. Based on your knowledge of the local area, is this achievable?

- Yes No Never heard of the Iowa Nutrient Reduction Strategy

Helping to meet the Nutrient Reduction Strategy's goals is a high priority for me.

- Strongly Agree Agree Uncertain Disagree Strongly Disagree

I am concerned about agriculture's impacts on Iowa's water quality.

- Strongly Agree Agree Uncertain Disagree Strongly Disagree

Iowa farmers should do more to reduce sediment and nutrient transport into waterways.

- Strongly Agree Agree Uncertain Disagree Strongly Disagree



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<http://www.extension.iastate.edu/ilf/>